



FOUNDATION

# GREATER TOGETHER



**IMPACT REPORT**  
**JULY 2020 - SEPTEMBER 2021**



## SHARED PURPOSE

WE HEAL. WE TEACH. WE INNOVATE.  
CARE FOR EVERYONE. EVERY DAY.

## VISION

TGH WILL BE THE SAFEST AND MOST INNOVATIVE  
ACADEMIC HEALTH SYSTEM IN AMERICA.

IMPACT REPORT SPONSOR

**CARLTON  
FIELDS**

**JOHN COURIS****President & CEO, Tampa General Hospital**

Throughout the last couple years, our organization, community and country have faced unimaginable challenges, but Tampa General Hospital remained focused on our vision of becoming the safest and most innovative academic health system in America. We provided world-class care to thousands of COVID-19 patients and continue to do so with the help of our colleagues across the region to improve health outcomes for these patients.

Building on our experience and lessons learned, we opened the Global Emerging Diseases Institute and we would not have been able to do it without the philanthropic support of our TGH Foundation donors. Because of you, we have been able to accomplish so much for our organization. This year, we look forward to building upon our commitment to serving and caring for our community through world-class accessible care, cutting-edge research, treatment and innovation.

Sincerely,

A handwritten signature in black ink, appearing to read 'John Couris'. The signature is fluid and cursive, with a small flourish at the end.

John Couris  
President & CEO, Tampa General Hospital

**T. COREY NEIL****Chair, Board of Trustees, TGH Foundation  
President & CEO, The Bank of Tampa**

As we look back on the past year, we are eternally grateful for the outpouring of support and generosity from donors like you. Because of you, we have been able to raise more than \$16 million in crucial funding for Tampa General Hospital to help create new innovations, sustain and expand programs, and contribute to the ongoing fight against COVID-19.

Together, we provided meals for team members on the frontlines, helped open the Global Emerging Diseases Institute, welcomed a special furry team member, celebrated milestones, launched the first-ever Corporate Philanthropy Program, and so much more, all while preparing to support TGH's \$550 million master facility plan.

In this report, we are excited to share powerful stories of patients, team members and families impacted by you. Regardless of whether your story of giving and gratitude is found within these pages, please know the TGH Foundation is incredibly thankful for your continuous commitment to fulfill TGH's mission and help care for everyone, every day.

Sincerely,

A handwritten signature in black ink, appearing to read 'T. Corey Neil'. The signature is cursive and stylized, with a large initial 'T'.

T. Corey Neil  
President & CEO, The Bank of Tampa

# CELEBRATING YOUR SUPPORT & IMPACT



# \$16,118,742

Total Funds Raised

# 820

NEW Donors  
101% increase  
from FY2020

# \$.20

Cost to Raise a Dollar



## 1,041

Licensed beds



AMONG THE TOP 50  
HOSPITALS IN AMERICA  
IN FIVE SPECIALTIES AND  
#1 HOSPITAL  
IN TAMPA BAY



## 83

TGH locations



## 558

Transplants  
performed



## 6,526

Babies delivered



## 8,207

Full-time team  
members



## \$182.5 Million

Community benefit



## 124,404

Emergency &  
trauma center visits

# PATIENT IS GRATEFUL FOR TREATMENT AT TGH

## How a father returned home safely to his family

Over 6,000 patients have been treated in TGH's Global Emerging Diseases Institute (GEDI), including Andrew Chambers – a husband and father who was set to close on a new home. Instead, Andrew was admitted to TGH for COVID-19. On April 28, 2021, he saw his sons for what he thought was the last time before entering the hospital. Andrew spent the next 45 days fighting for his life until he was finally discharged to outpatient care on June 11, 2021.

Andrew recalls his time in GEDI as, "Terrifying. Being isolated from family for several days, I didn't think I'd survive. The entire clinical team was so compassionate and attentive." After completing inpatient rehabilitation, he recalls the care team as "Those who connected through the human spirit. Without them, I would not be where I am in my recovery today."



Andrew Chambers pictured with his wife, Sarah Chambers, and their two sons.

Constructing a state-of-the-art infectious disease institute was no small feat. Early in the pandemic, TGH planned to not only combat COVID-19, but also the infectious diseases of tomorrow. The hospital turned to foundation donors to ask if they could help support costs and ensure the building would open fast enough to serve COVID-19 patients.

It was not long before the new Global Emerging Diseases Institute (GEDI) plans were underway. The TGH donor community quickly stepped up to raise more than \$9.8M to support GEDI's growth and open a stand-alone facility housing 59 negative pressure rooms to treat high-risk patients in a safer environment.

As the first of its kind in Florida, GEDI leads the state in conducting research and infectious disease education through a strong collaboration between TGH and USF Health Morsani College of Medicine. TGH was also the first hospital in Florida to begin administering monoclonal antibody treatments. Dr. Seetha Lakshmi, GEDI Medical Director says, "GEDI embodies the spirit of surviving and thriving. GEDI sets the stage for a strong future against new pandemics and infectious diseases."



### HIGHLIGHTS FROM FY2021

**MARCH 2020**

The first cases of COVID-19 arrive at TGH. The hospital quickly creates an in-house COVID-19 testing lab for rapid results.

**MAY 2020**

TGH consulting service established to offer expertise in infection prevention to organizations in Tampa Bay and beyond.

**JULY 2020**

Frontline team members receive comforting meals and goodies donated by individuals, corporations and organizations within the community.

**SEPTEMBER 2020**

Team Member Emergency Fund for COVID-19 relief expanded to include school supplies for virtual learning.

# TEAM MEMBER RESILIENCY

## Coming together to support healthcare workers

Throughout the pandemic, TGH donors have asked how they could help healthcare workers on the frontlines. One of the easiest ways to support and provide comfort was by partnering with restaurants in the Tampa Bay area to deliver thousands of meals to team members working on COVID-19 units. Longtime TGH Foundation supporter and former board member, Catherine L. Straz, was just one of many members of the community who sprung to action by helping to purchase more than 10,000 meal deliveries across several different units that were feeling the stress from the pandemic. A team member on a COVID-19 unit expressed her gratitude, "Thank you so much for delivering these meals because knowing we're supported during this difficult time will keep me from crying during my shift today." Donors like Catherine, among many others, offered a glimmer of hope in an otherwise somber environment.

After the initial stages of the pandemic, several months went by with a lower and stable COVID-19 patient census. However, the Delta Variant arrived to Tampa Bay in August 2021 and patient volumes increased. As team members faced even more difficult challenges, foundation donors once again stepped up and sought new, creative ways to boost team member morale. The McNichols family and McNichols Company are just one example of a family and their business merging together to cheer up those on the frontlines. The McNichols Company supported TGH by cheering for team members entering or leaving their shifts. Soon after learning more about the mental effects of the pandemic on team members, the McNichols family also contributed crucial funding to allow the Spiritual Health and Education Department to hire a full-time chaplain dedicated to team members and help them achieve balance and comfort during the trying times.

Tony and Danielle Goodwin, both practitioners in TGH's Integrative Medicine and Arts Program, wrote and performed a song, "We're In This Together," dedicated to all TGH team members. Check out the song and music video by scanning the QR code with your phone camera.



SCAN ME



### DONOR-FUNDED TEAM MEMBER RESILIENCY\*

- Partnered with dozens of local restaurants to provide nearly 8,000 meals to COVID-19 units
- 5,000 coffee treats from Starbucks
- TGH Foundation Corporate Philanthropy Partners facilitated 25 clapping in/out events for team members during shift change

\*Months of August and September 2021 during Delta Variant surge



**OCTOBER 2020**

With philanthropic support, TGH continues building out GEDI, which will provide world-class care to patients battling COVID-19 and other infectious diseases.



**NOVEMBER 2020**

TGH becomes the first hospital in Florida to offer patients monoclonal antibody infusion treatment to help reduce hospitalizations and severe illness from COVID-19.



**DECEMBER 2020**

"20,000 doses of hope" arrived at TGH where a nurse was the first to receive a COVID-19 vaccine in Tampa Bay. TGH was one of five hospitals in Florida to receive the first shipment of vaccines.



**JULY 2021**

TGH Foundation donors helped TGH secure a DNA sequencer machine for oncology and infectious diseases. GEDI uses the machine to identify and understand evolving COVID-19 variants.



**AUGUST 2021**

COVID-19 Delta Variant arrives and the community once again rallied to support TGH team members with meal deliveries and cheerful, motivational events.

# JENNIFER LEIGH MUMA NEONATAL INTENSIVE CARE UNIT

## Celebrating 10 years of excellence

A lot can happen in a decade, especially when you combine community compassion with dedicated clinicians. November 2020 marked ten years since the doors opened to the Jennifer Leigh Muma Neonatal Intensive Care Unit (NICU). In 2010, longtime Tampa General Hospital donors, Pam and Les Muma, had a vision to help TGH rebuild a new space for NICU babies and successfully did so with the help of the community. Pam and Les reflected on the ten-year anniversary, "We will never forget one baby who was from our hometown in Polk County. The nursing staff shared he had been crying for weeks without interruption. However, when he was wheeled into his new room, he suddenly stopped crying. It was as if he knew how special this new space was and could feel the love from all those who built it."

Since the grand reopening, the NICU has made advancements in neonatal programs, increased safety, quality of care and performed research to become one of the best Level-4 NICUs in the Southeast.



Matilda, stronger than ever, in the NICU.

The NICU now cares for more medically complex babies, including those with kidney or urinary tract anomalies requiring dialysis. Little Matilda Ruane is just one of the babies who received advanced treatment in the fetal care center. Because the Muma family helped carry out a vision to build the cause for a world-class NICU, babies like Matilda can have a safe place to go to receive necessary treatment.

When Matilda was born in May 2021, her parents, Molly and Tony, were faced with the unimaginable. Matilda needed to be transferred to TGH's NICU to start dialysis treatment for kidney complications. The Ruane family experienced rough patches; however, it was the medical professionals who got them through those difficult times and took special care of their sweet baby. Molly and Tony expressed, "The staff

listened to our concerns and involved us during every step of Matilda's care. They even included us in the daily rounds with the doctors and nurses."

After spending 100 days in the NICU, Matilda was finally discharged. The nurses even helped her parents learn how to do at-home dialysis. Matilda continues to visit TGH regularly for kidney appointments and will ultimately need a kidney transplant. Molly and Tony explained that they "remain eternally grateful for TGH, treating us like family and for giving Matilda a chance at life."

### SUBSTANCE EXPOSURE PROGRAM

- In 2019, a committee and taskforce formed to combat the opioid epidemic's impact on newborn babies.
- The team is present for delivery, manages care for baby in the NICU and follows the baby for five years following birth in partnership with Healthy Start and Mary Lee's House.

### NUTRITIONAL PROGRAM

- Helps babies who are not growing adequately, experiencing gastrointestinal issues and feeding challenges.
- Greater focus on nutrition has reduced the rate of necrotizing enterocolitis (NEC, a devastating disease affecting the intestine of premature infants), improved growth rates and velocity for babies and improved liver health of babies who depend on IV nutrition.

### FETAL CARE CENTER

- Provides highly specialized prenatal and fetal care for most complex diagnoses.
- After expanding the NICU, admissions increased from 788 annually to over 1,400 today, allowing TGH to care for more babies in the region who require intensive care.



Matilda in December 2021.

If you are interested in learning more about the Jennifer Leigh Muma NICU, please reach out to Taylor T. Baker, Director of Development, at 813-844-8621 or [taylorbaker@tgh.org](mailto:taylorbaker@tgh.org).

# TOMORROW'S TGH

## Investing \$550 million in upgrades across the hospital's main campus and community

Every major metropolitan area in the world strives to cultivate world-class healthcare, a place so respected and trusted that it serves as an economic driver and culture builder. While few cities can achieve this ambition, the Tampa Bay community is different. Born from strong roots, TGH has rewritten the rules on what a safety net hospital can accomplish... and it is just getting started.

The Tampa Bay region is growing exponentially each year, with more residents moving into the area than ever before. TGH is committed to meeting the needs of a growing population by investing \$550 million in major expansions and upgrades toward Tomorrow's TGH master facility plan, the largest renovation and expansion in the hospital's history.

The TGH Foundation is prepared to philanthropically support Tomorrow's TGH, as well as recruit and train the best physician and clinical leaders to deliver world-class care. We are also committed to foster institutional strategies and further expand tertiary and quaternary services to care for the most complex and rarest health needs of our community. The foundation will also assist with expanding TGH's footprint and branding opportunities across the region and state. Tomorrow's TGH has already carried out key initiatives to jumpstart its advancement plan, as highlighted below. For more information on how you can help Tomorrow's TGH, please reach out to Mike Masem, Vice President of Development, at 813-844-7574 or [mmasem@tgh.org](mailto:mmasem@tgh.org).



Bayshore Pavilion vertical expansion will add 12 operating rooms and 100 ICU capable inpatient beds.



Rooftop educational and conference space to be included in Bayshore Pavilion expansion.

## TOMORROW'S TGH CURRENT PROGRESSION



To view more of Tomorrow's TGH plans, check out the video slideshow by scanning the QR code with your phone camera.



# CORPORATE PHILANTHROPY PARTNERS PROGRAM

## Introducing TD Bank and their impact as a founding member of a brand-new program

In February 2021, the TGH Foundation officially launched its first-ever Corporate Philanthropy Partners (CPP) Program to recognize corporations and corporate foundations that commit \$25,000 or more annually to support TGH programs and services and help fulfill its vision to become the safest and most innovative academic health system in America.

When the pandemic began, corporate partners stepped up in unbelievable ways to help in the fight against COVID-19. When in-person events and celebrations were cancelled, corporations did not stop their generous giving and were able to contribute in a much bigger way than ever before. The CPP program raised nearly \$3 million despite having to cancel many of the Foundation's signature events.

TD Bank, America's Most Convenient Bank®, has been a special event sponsor for the foundation's golf and gala events since 2016. In response to restrictions and the changing needs of the hospital due to the COVID-19 pandemic, TD Bank changed its support and focused on funding essential hospital programs and services to sustain the well-being of the community. With a grant from the TD Charitable Foundation, the charitable giving arm of TD Bank, TGH was able to quickly convert regular ICU rooms to negative pressure isolation rooms for COVID-19 patients.



TGH Community Health Education, Susan Mekler, hosts a diabetes prevention education class.

The TD Charitable Foundation has also supported other impact programs, like the TGH Diabetes Prevention & Education Programs. Because of the TD Charitable Foundation, these programs are able to provide diabetes screenings, enhance prevention and provide self-management education. The program also includes services to community members and their families at risk for developing diabetes.

TD Bank is just one of many CPP members making a difference. To learn more about the CPP program, please visit [www.tgh.org/cpp](http://www.tgh.org/cpp) or email [cpp@tgh.org](mailto:cpp@tgh.org).



Joel suffered a mild stroke, but was also diagnosed with type two diabetes. He now uses diet and exercise to manage his condition.

# BROTHER AND SISTER LEAVE THEIR LEGACY

## How Two Siblings Committed a Lifelong Endowment for TGH's Transplant Institute

In October 1991, Euphrosyne "Effie" Hager, who was 68 years old at the time, donated one of her kidneys to her brother, Jerome Hager, a 63 year old who was in need of a kidney transplant. Jerome was able to enjoy a new lease on life until 1998, when Effie's kidney donation was rejected for reasons that remained unknown.

Jerome received dialysis treatment for four years through LifeLink and TGH. However, a miracle occurred in December of 2002 when Jerome had the opportunity to receive another new kidney donation. After his surgery, he was able to live a happy life with his companion, Marta, and his sister, Effie, for many years until he passed away in 2017 at age of 88. Effie also continued to thrive with a single kidney for many years until she passed away in 2018 at 94 years old.

After receiving care at TGH from 1991 - 2017, Jerome and Effie left a significant endowment in their will to support the TGH Transplant Institute's research initiatives and operation of the two transplant houses. Their lifelong wish was to honor those who made it possible for Jerome to continue living for 26 years and benefit those who will experience the miracle of transplantation.

The Tampa General Hospital Foundation can help you align your gift with an area of TGH you are passionate about.



Contact any one of our directors of development to discuss your options today!

## ADVANCING YOUR IMPACT

### CASH GIFTS

COLLECTIVE GIVING IS POWERFUL



Join hundreds of patients, families and supporters to make a difference



CLICK, MAIL, OR CALL



### MULTI-YEAR PLEDGES

- They are often used in conjunction with recognition societies
- Pledges demonstrate your commitment and help us plan for the future

### NAMED ENDOWMENTS

- Require a minimum of \$100,000 to establish and are invested to last in perpetuity
- Provide permanent, stable funding for an area of a donor's choosing



### PLANNED GIFTS

- Retirement benefits, insurance policy, stocks and securities, charitable gift annuity and more
- May offset taxes and reduce burdens to heirs while benefiting TGH



# TGH CHILDREN'S HOSPITAL & BELLE

## How one therapy dog changed the way pediatrics delivers care for TGH's youngest patients



Abby DiPinto pictured with her father and Belle

TGH welcomed a new team member last fall – one with fur! Thanks to grant support from PetSmart Charities and assistance from Valor Service Dogs, the TGH Children's Hospital has a full-time pediatric facility dog. Our "Chief Smile Officer," Belle Valor, provides animal-assisted therapy for our smallest and often most vulnerable patients. She works closely with TGH child life specialists who are trained to integrate Belle into the patients' clinical care plans. Belle provides companionship during minor procedures and increases feelings of security which are both critical to the healing process and overall well-being of our patients.

Belle has already made a difference in the lives of so many children, one being Abby DiPinto. Abby first met Belle when she was being transferred from the ICU to the pediatric unit. "When I first arrived at TGH I was really scared and missed my family, especially my French bulldog," Abby said. "It was really comforting to give Belle hugs since I love animals." Belle gave Abby something to look forward to everyday as she was able to take Belle on walks and give her treats when she stopped by to visit.

In order to say thanks to all the nurses who helped her during her stay, Abby and her family gifted bags of gourmet popcorn from one of her favorite shops in Sarasota. She also brought Belle some of her favorite treats! "I'm sure all patients, young and old, from TGH are so thankful to leave the hospital feeling better so they can get their life back to normal with the help of Belle and the child life therapists," said Abby.

Because of the widely successful pet therapy program, PetSmart Charities once again provided a grant to obtain an additional team member from Valor Service Dogs. Millie is TGH's newest pediatric therapy dog and is already making an impact in her important role as "Chief Snuggle Officer."



## PEDIATRIC EMERGENCY DEPARTMENT RENOVATION

In August 2021, TGH reopened the newly renovated Pediatric Emergency Department, kicking off additional plans for a complete renovation of the pediatric inpatient unit, as well as a rebranding and name change to TGH Children's Hospital.



- Full renovations were made to the waiting area with three Touch-To-Play gaming screens, nurses station and 10 triage rooms
- Themes found throughout the Pedi ED, triage rooms and waiting area:
  - Gasparilla & pirates
  - Tampa Bay sports and scenery
  - Aquarium
  - Tampa Bay beaches





Young pediatric patient, Gavin, is no longer afraid of receiving routine infusion treatments when Belle is snuggling by his side.

# BOARD LEADERSHIP

FISCAL YEAR 2022

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# THANK YOU!

"The TGH Foundation is proud to facilitate impactful investments in our world-class hospital. As you read the gratitude messages from patients and families below, we hope you feel the same pride in knowing that your generosity helped make many of these outcomes possible."

- FRANN LEPLA, CHIEF DEVELOPMENT OFFICER, TGH FOUNDATION

"Every time I go to TGH, I know another miracle is about to happen."

"Words cannot express how I feel for Tampa General Hospital. I was involved in a nearly fatal accident. Between the hospital and the rehabilitation center, the team members helped me get back to my normal life. I will forever be grateful for TGH."

"I cannot think of a strong enough word to describe the gratitude I have for TGH. They not only saved my daughter's life once, but they also gave me a heart transplant."

"TGH is more than a hospital, it's a home-away-from-home type of environment that the staff creates for their patients. I'm grateful to have such a great health resource in the Tampa Bay area because I've used that resource several times in my life and they always send me home better."

"I'm so thankful for the team who cared for me when I was sick with COVID-19. Thank you for your tireless compassion and care for the sick."

"From housekeeping to the president, I just want to say thank you for all that you do. I know each day presents a new challenge and some days are more rewarding than others, but each person at TGH works to bring quality of life back into a patient's life."

"Under extraordinary COVID-19 distress, in addition to the normal demands of their jobs, the TGH team members were shining stars in the darkness our family had to endure. We thank you for your efforts on our behalf and congratulate the team members on the well-earned reputation TGH has both locally and nationally."

"The staff at TGH has been very kind and caring. They made me feel like part of the team, not just a patient. The doctors, nurses and techs were so attentive, nurturing and provided beyond adequate care. Thank you to TGH for giving me confidence in my well-being and make me feel at home while doing so."



**FOUNDATION**

**P.O. Box 1289  
Tampa, FL 33601**

**(813) 844-7250  
foundation@tgh.org  
www.tgh.org/foundation**